

Objective Function: _____

Steps to Solving a Linear Programming System of Inequalities

- Step 1: Define your variables
- Step 2: Organize your information
- Step 3: Write the inequalities
- Step 4: Set up the objective function (maximize or minimize)
- Step 5: Take a breath and dance a little
- Step 6: Graph inequalities
- Step 7: Find the vertices
- Step 8: Plug vertices back into objective function
- Step 9: Answer the question

Example 1: Paul sells chocolate chip cookies and peanut butter cookies.

- Baking a batch of chocolate chip cookies takes 2.4 cups of flour and 2 eggs.
- Baking a batch of peanut butter cookies takes 1.6 cups of flour and 1 egg.
- Paul has 12.8 cups of flour and 10 eggs.
- He makes \$4 profit per batch of chocolate chip cookies.
- He makes \$2 profit per batch of peanut butter cookies.

How many batches of peanut butter cookies should Paul make to maximize his profit?

p 1:

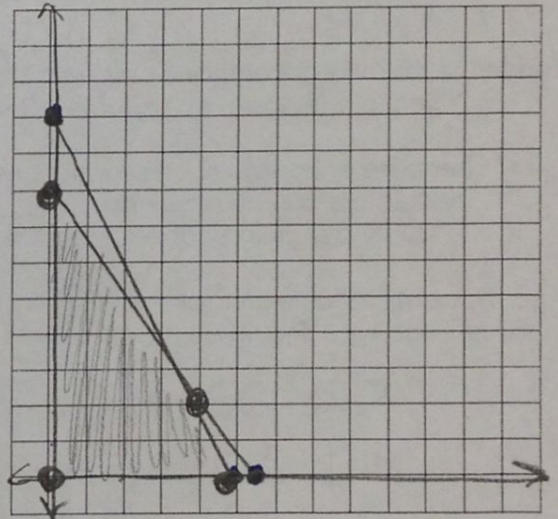
Step 2:

	choc	PB	
FLOUR	$2.4x + 1.6y$	≤ 12.8	
EGGS	$2x + 1y$	≤ 10	
profit	$4x + 2y$	$= P$	

Step 3:

$$P = 4x + 2y$$

Step 6 and Step 7:



Step 4:

Step 8:

Intersection 1:

$$(0, 0) \rightarrow 4(0) + 2(0) = 0$$

Intersection 2:

$$(0, 8) \rightarrow 4(0) + 2(8) = 16$$

Intersection 3:

$$(4, 2) \rightarrow 4(4) + 2(2) = 20$$

Intersection 4:

$$(5, 0) \rightarrow 4(5) + 2(0) = 20$$

Step 9:

0 choc chip 4
8 peanut butter

Example 2: A company produces packs of pencils and pens.

- The company produces at least 100 packs of pens each day, but no more than 240.
- The company produces at least 70 packs of pencils each day, but no more than 170.
- A total of less than 300 packs of pens and pencils are produced each day.
- Each pack of pens makes a profit of \$1.25.
- Each pack of pencils makes a profit of \$0.75

What is the maximum profit the company can make each day?

$$x = \text{pens} \quad y = \text{pencils}$$

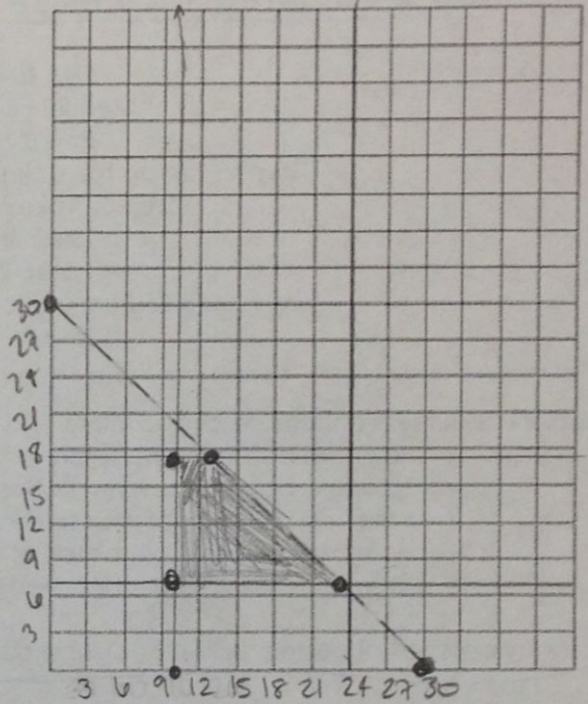
$$x \geq 100 \quad x \leq 240$$

$$y \geq 70 \quad y \leq 170$$

$$x + y < 300$$

$$P = 1.25x + 0.75y$$

$(100, 70) \rightarrow \$177.50$
 $(130, 170) \rightarrow \$290$
 $(100, 170) \rightarrow \$252.50$
 $(230, 70) \rightarrow \$340$



Solution: $\$340 \rightarrow$ but they can only do < 300 not \leq , so

take one pencil away
 $\$339.25$

You Try! A calculator company produces a scientific calculator and a graphing calculator.

- Projections indicate an expected demand of at least 100 scientific and 80 graphing calculators each day.
- Because of limitations on production capacity, no more than 200 scientific and 170 graphing calculators can be made daily.
- To satisfy a shipping contract, a total of at least 200 calculators must be shipped each day.

If each scientific calculator sold results in a \$2 loss, but each graphing calculator produces a \$5 profit, how many of each type should be made daily to maximize net profits?

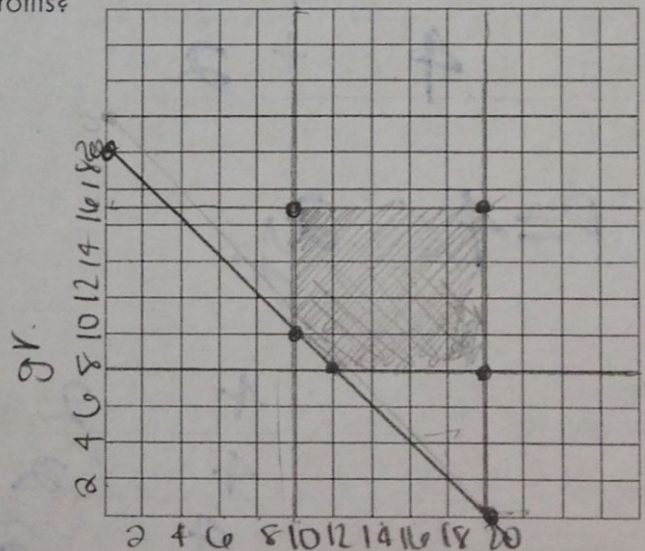
$$x \geq 100 \quad x \leq 200$$

$$y \geq 80 \quad y \leq 170$$

$$x + y \geq 200$$

$$P = -2x + 5y$$

$(100, 100) \rightarrow \$300$
 $(100, 170) \rightarrow \$650$
 $(200, 170) \rightarrow \$450$
 $(200, 80) \rightarrow \$0$
 $(120, 80) \rightarrow \$100$



Solution: 100 scientific & 170 graphing